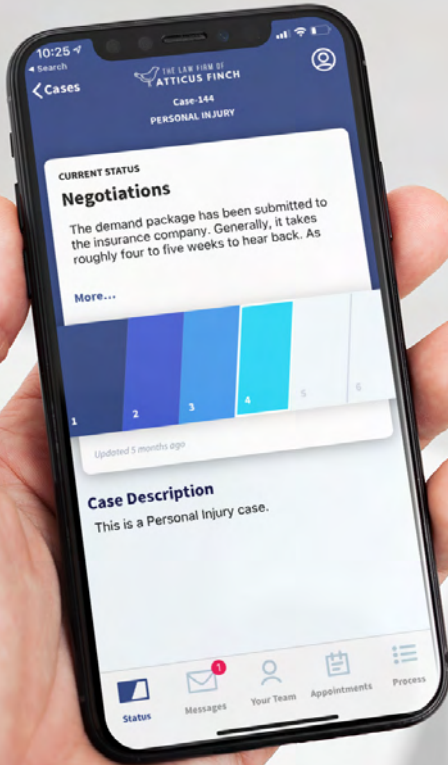




case status



BLADE THOMPSON
Injury Law



SMALL FIRM OPERATION, BIG FIRM RESULTS

Learn how Blade Thompson Injury Law leverages Case Status to scale client experience and maximize the reach and impact of the firm.

Blade Injury Law doesn't just obtain compensation for clients, they also deliver the full measure of justice injured clients deserve. Blade gives peace of mind to their clients by focusing on an intimate client experience: explaining the process, providing go-forward options, and helping plan and manage each step.

Company Size
<10 Full Time Staff

Location & Primary Practice Area
Georgia, Personal Injury

Client Management System
Filevine

“CASE STATUS IS COMMON SENSE FOR PERSONAL INJURY LAW FIRMS AND ANY OTHER LAW FIRM THAT NEEDS TO REGULARLY COMMUNICATE WITH THEIR CLIENTS. WE TELL OUR CLIENTS TO WEAR THEIR SEATBELT, RIGHT? EVERYBODY KNOWS THAT'S COMMON SENSE. SO THINK OF CASE STATUS LIKE A SEATBELT. IT'LL PROTECT YOU. IT'LL KEEP YOU SAFE, AND IT'LL GET YOU WHERE YOU'RE GOING IN ONE PIECE.”

-Blade Thompson (Owner and Founder of Blade Thompson Law Firm)

THE SITUATION

Blade Thompson used to work in a large practice with over 80 lawyers spread across five states. But the large firm did not have a system or the ability to easily communicate with their clients. When Blade decided to leave that firm, he knew he needed to find technology which could be leveraged to keep a firm lean and mean while being extremely productive. Blade partnered with Case Status and its integration with Filevine to maximize his staff's productivity, leaving him with the balance every attorney dreams of.

5

Hours/Week Of Saved
Time Per Staff Member

200+

Cases Per Attorney

100

Net Promoter Score
(Perfect!)

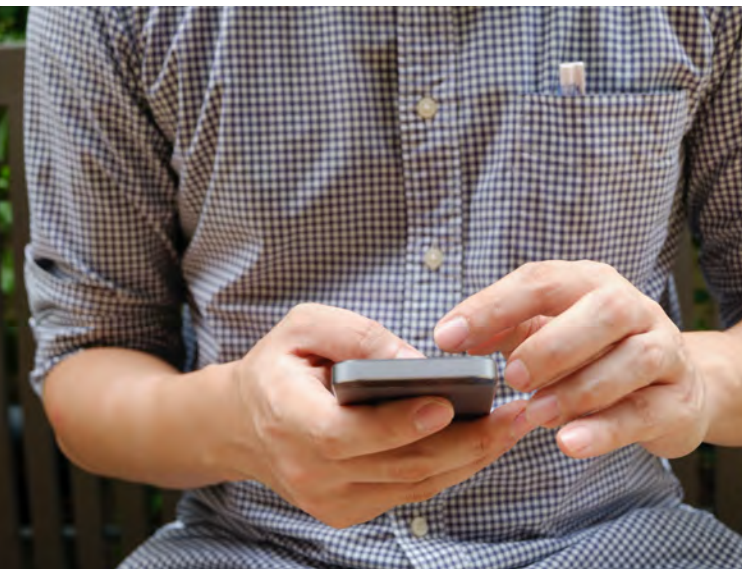
104

5-star Google Reviews
In Just 12 Mos.



OVERVIEW OF CASE STATUS

Case Status is an all-in-one information hub that transforms the way law firms interact with their clients. It gives your firm the ability to update all of your clients with a single click. Centralize your firm communication across multiple attorneys, case managers, and clients. We reduce your time managing clients, so you can focus on being a lawyer.



THE RESULTS



**5 Hours/Week
Of Saved Time
Per Staff Member**

"I'm saving five hours per week...I think it's probably more than that per person. But it's kept my overhead low. It's increased the profits for the law firm... I'm providing excellent customer service without having to do anything because I've automated my practice."



**200+
Cases**

Blade Injury Law is a single attorney practice, but Blade is able to delightfully serve over 200 cases at any one time. His secret is how his technology helps him to scale his updates and communications, with templates and automation. Moreover, the Case Status mobile app allows his clients to self-serve their update needs with direct integration to case phases outlined in Filevine.



**100
Net Promoter Score**

Although Blade is managing more cases than the typical Personal Injury attorney, he is able to delight his clients all the same. With Case Status, he is able to check-in at each phase of the journey to make sure that he is exceeding expectations with clients. And his clients let him know he is doing exactly what they had hoped.



**104
5-Star Google Reviews**

104 5 star google reviews in just 12 months. In the first 12 months of using Cases Status, Blade Injury Law was able to increase google business reviews with the 5 star ratings that help consumers find the firm. The firm continues to add more 5-star reviews every month to drive internet search results and direct client referrals that help keep a steady stream of intake for new cases.