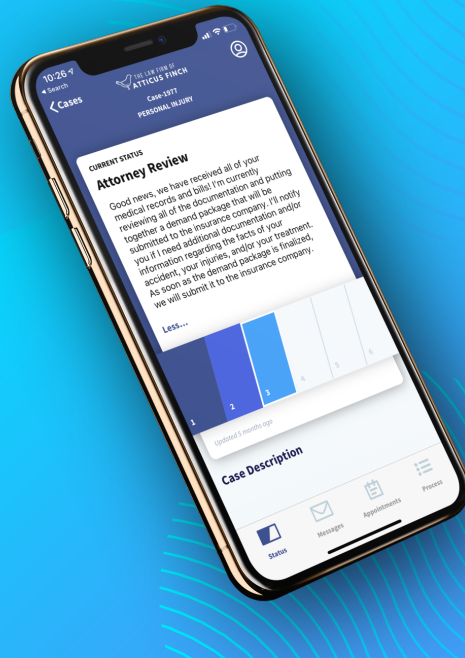


A LEGAL PRO CITES THE FACTS & UNCOVERS THE TRUTH

UNDERSTAND THE FACTS ABOUT CLIENT ENGAGEMENT

BE A CLIENT WHISPERER AND DRIVE GROWTH THE EASY WAY!



#1 BAR COMPLAINT
"I don't know what's going on in my case"

#1 STAFF COMPLAINT
"Reacting to all my clients asking the same question!"

WHAT YOU SEE IN A HEALTHY PRACTICE

WHAT YOUR CLIENT SEES IN A HEALTHY PRACTICE

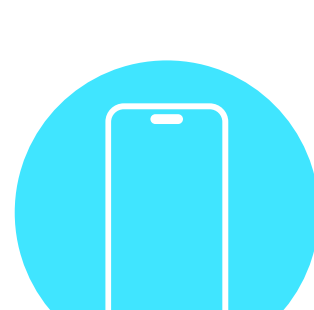
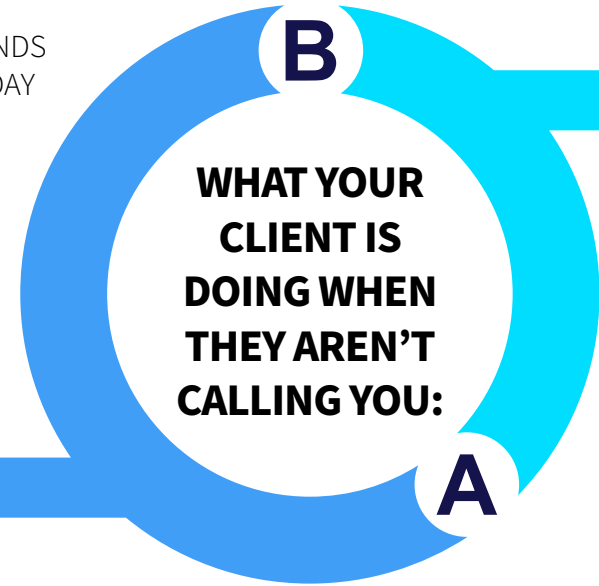


VS



4H 48M

AVERAGE TIME EACH USER SPENDS USING A SMARTPHONE EACH DAY

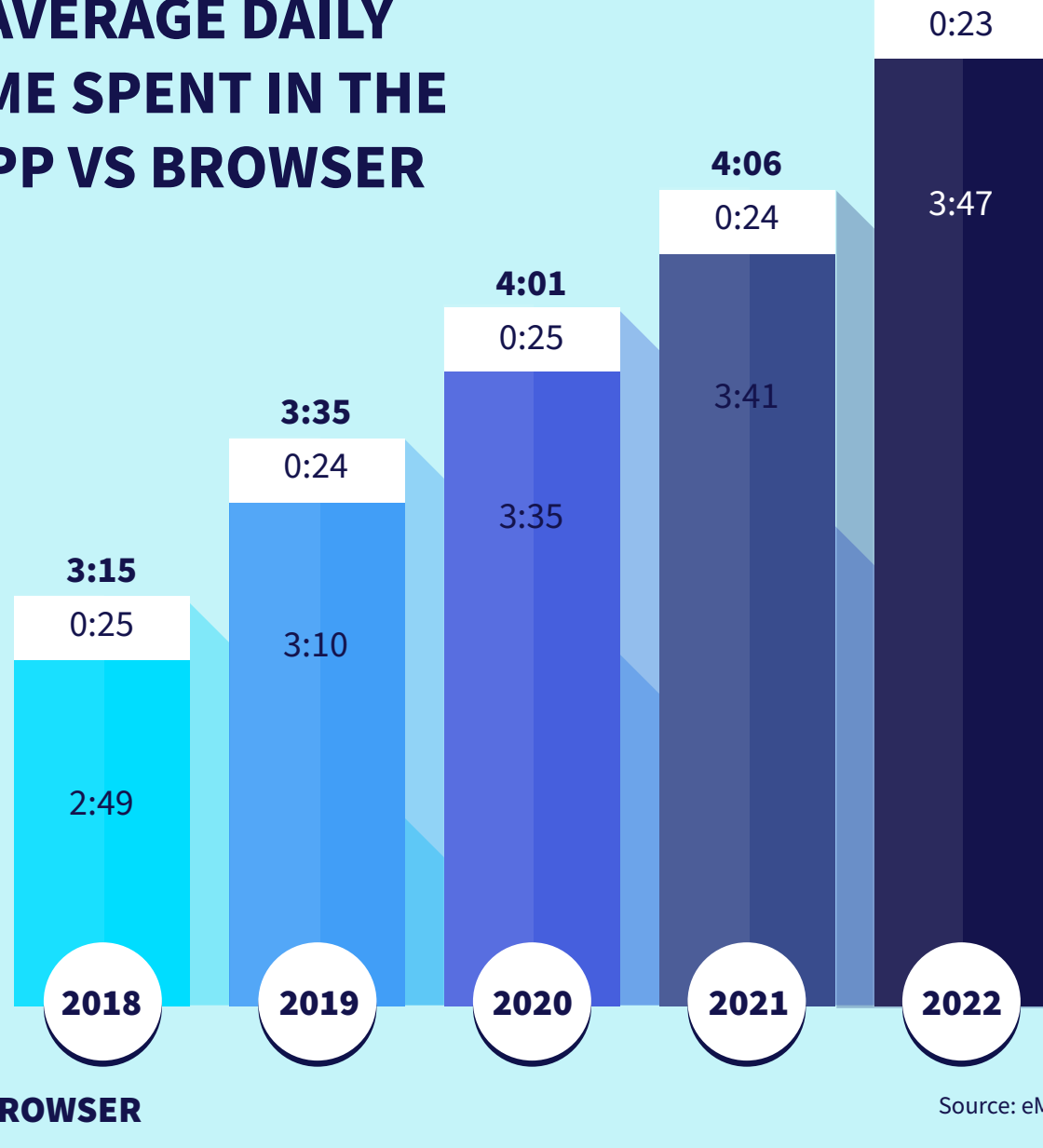


92.5%

PERCENTAGE OF MOBILE TIME SPENT USING MOBILE APPS

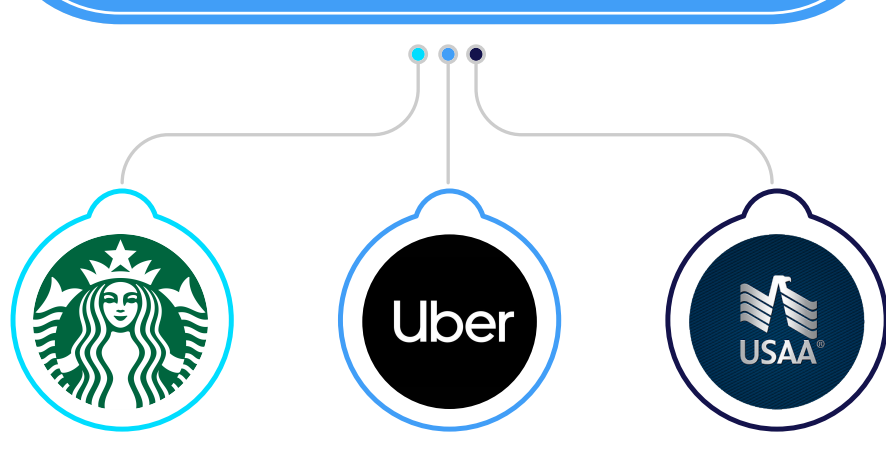
APP DOMINANCE

AVERAGE DAILY TIME SPENT IN THE APP VS BROWSER



Source: eMarketer, April 2020

WHAT IS ON THEIR SMARTPHONE?



GET COFFEE DONE

\$5-10 / drink

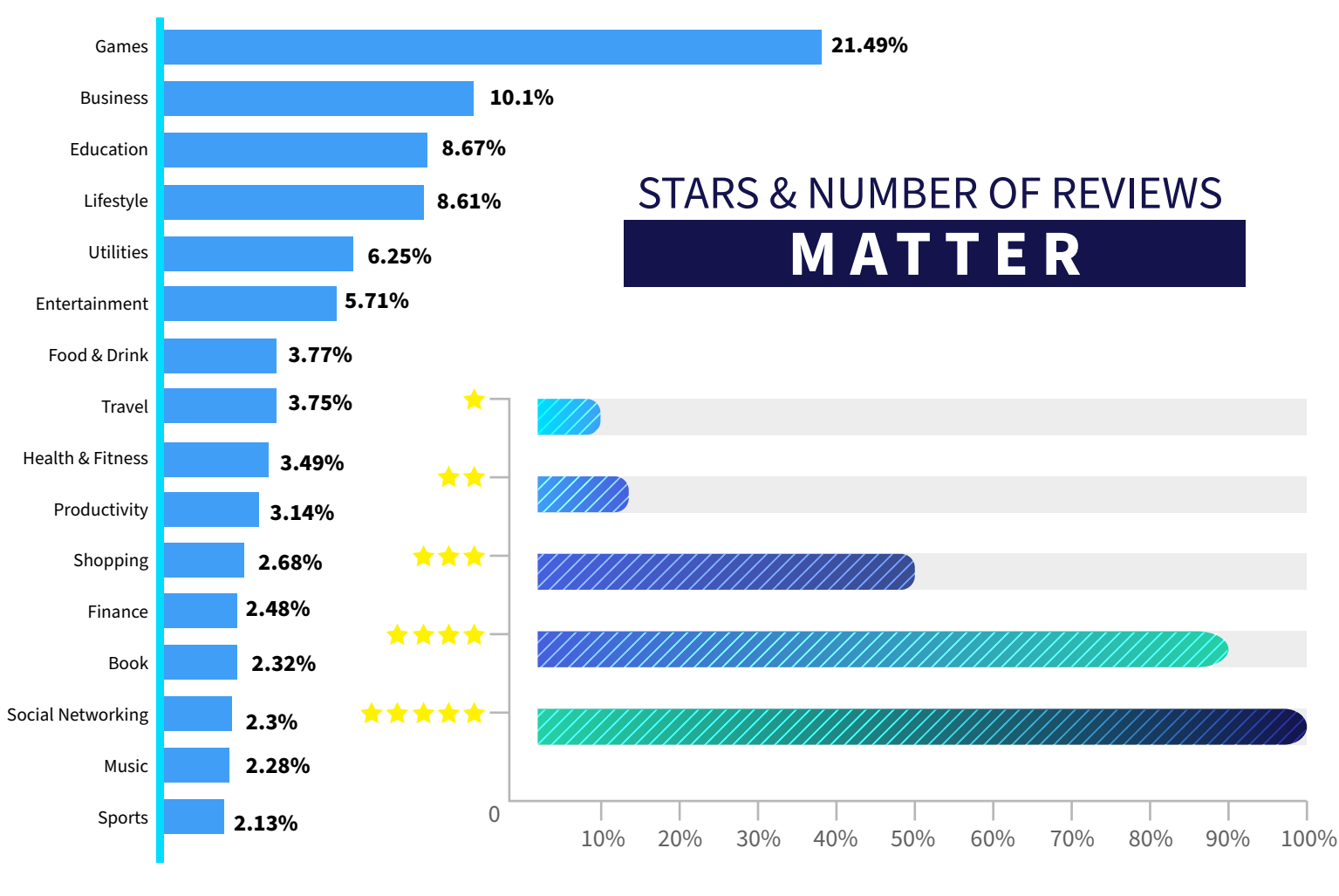
GET RIDES DONE

\$10-25 / ride

GET BANKING INSURANCE DONE

\$100/deposit; \$500/policy

THE BEST BRANDS ARE ENGAGING VIA APPS



STARS & NUMBER OF REVIEWS MATTER

HOW DOES A LAW FIRM ENGAGE?

PHONE
INVENTED IN 1876

EMAIL
INVENTED IN 1971

WWW
INVENTED IN 1989

SMS TEXT
INVENTED IN 1992

NO WONDER WE HAVE AN INDUSTRY NPS OF 32!



THE NPS SCORE OF THE AIRLINE INDUSTRY IS 27!



GET OUT OF THE STONE AGE

THERE IS NOTHING MORE IMPORTANT THAN THEIR CASE

\$41K

WORKER'S COMP

\$31K

MASS TORT & PERSONAL INJURY

\$1483/mo

DISABILITY

SOURCE: NATIONAL SAFETY COUNCIL

SOURCE: FORBES

SOURCE: NOLO & SSA

PUT YOUR CLIENT'S CASE ON THEIR PHONE

EMPOWER THEM TO SELF SERVE

CUT DOWN ON THE #1 COMPLAINTS

GET BACK TO BEING A GREAT LAWYER